

FILE

fashion calendar

36th year • a weekly publication

OCTOBER 25

1976

1977 - - NEXT YEAR

JANUARY	FEBRUARY	MARCH
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, OCTOBER 25, 1976

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 22- Oct. 26	SPRING MARKET WEEK IN DALLAS AT DALLAS APPAREL MART, 2300 Stemmons Freeway Contact: Jack Goldstein, 527 Madison Ave., 752-2422; (214)637-1970 (Dallas)		
Oct. 24- Oct. 27	NOSA (Nat'l Outerwear Sportswear Assn) SHOWINGS AT N.Y. STATLER HILTON HOTEL Contact: 1 Penn Plaza, 594-6647.		
Oct. 24	111TH IGEDO INT'L FASHION TRADE FAIR IN DUSSELDORF (Oct. 24-28)		
Monday Oct. 25 8:30 A.M. Breakfast	MEN'S, WOMEN'S AND CHILDREN'S FASHIONS "Viewpoints '77" -- collection of men's, women's and children's wear ideas by leading designers. Continental Breakfast, Georgian Room, 8:30 A.M. <u>Show, Grand Ballroom, 9:00 A.M.</u> Contact: Patricia Bovers, 355-7850.	CORDUROY COUNCIL OF AMERICA (527 MADISON AVE.)	STATLER HILTON HOTEL 33RD ST. & 7TH AVE.
Monday Oct. 25 11:00 A.M.	PRESS CONFERENCE: ANNOUNCING CHAMPIONSHIP Fashion, business and news press will be invited to meet Baron Arnaud de Rosnay, creator of Petropolis game. By invitation. Publ: Calisch Assoc., 489-8420.	PETROPOLIS	HOTEL PIERRE PRIVATE SUITE
Monday Oct. 25 3:00 P.M.	PRESS PREVIEW: SPRING SUMMER BRIDAL FASHIONS Designed by Christos. By invitation. Thereafter, October 27, Nov. 1, 3, at 1 P.M. 9th floor. Contact: Lee Fein, 564-8245. P.R.: Margaret Hodge, 758-9230.	BRIDAL COUTURE LTD. (1385 BROADWAY)	CIRCLE IN THE SQUARE 1633 B'WAY (50TH ST)
Monday Oct. 25 5:00 P.M.	SHOWING OF SPRING SUMMER BRIDAL FASHIONS By invitation. Thereafter by appointment, showroom, 12th floor, 564-1020.	GALINA BOUQUET (498 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Tuesday Oct. 26 3:00 P.M.	CUSTOMER SHOW: GROSVENOR FURS Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Beginning Tuesday Oct. 26	OPENING OF SPRING COLLECTION Also "Indygo" by Ann Tijan. Continuous showings. Contact: Sandra Flax, 736-3780.	KENNETH WARREN LTD	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Oct. 26	LONDON FASHION EXHIBITION AT GRAND HOTEL, OLYMPIA (Oct. 26-29)		
Oct. 27	BRITISH INTERNATIONAL FASHION FAIR IN BIRMINGHAM (Oct. 27-30)		
Oct. 28	LONDON DESIGNER COLLECTIONS AT CAFE ROYAL, LONDON (Oct. 28-31)		
Oct. 28	LONDON COLLECTIONS FOR SPRING & SUMMER AT INTERCONTINENTAL HOTEL (Oct. 28-31)		
Friday Oct. 29	10:30 A.M., JEAN MUIR SPRING '77 SHOW AT 22 Bruton St., London W1 SHOW AT 11:00 A.M. (Tel: 499.42.14)		
Beginning Monday Oct. 25	SPRING COLLECTION DESIGNED IN PARIS Contemporary collection. Continuous by appointment. Contact: 221-1034.	A DOS d'ELEPHANT	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR

Wednesday Oct. 27 12:00 Noon Luncheon	BENEFIT LUNCHEON FASHION SHOW Show at 2:15. Produced by Sybil Weinman. Tickets: \$22.00 each. Contact: Mrs. I. Pauker, (516) 766-1710.	UNITED CEREBRAL PALSY	ST. REGIS HOTEL ROOF
Beginning Wednesday Oct. 27	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-0511.	JEANNENE BOOHER FOR DAVID MORRIS	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Oct. 28 4:30 P.M. - 6:00 P.M. Cocktails	SPRING SPANISH LEATHER FASHIONS Fashions by leading leather designers of Spain, presented by Alex Gropper, in conjunction with 5 million dollar Dali "Art-in-Jewel" collection. By invitation. Publicity: Billie Gould Associates, 661-9675.	LEDASPAIN; & SPANISH NAT'L TOURIST OFFICE	665 FIFTH AVENUE THE GALLERY
Thursday Oct. 28 8:00 P.M.	HANAE MORI FASHIONS AT BENEFIT SHOW Special showing by Hanae Mori for benefit of Boys' Club of N.Y. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	HOTEL PLAZA GRAND BALLROOM
Cancelled Nov. 1	LORD & TAYLOR FASHION SHOW FOR BENEFIT OF N.Y. STATE OPERA, ORIGINALLY SCHEDULED FOR NOV. 1 AT 8:00 P.M., HAS BEEN CANCELLED.		
Beginning Monday Nov. 1	HOLIDAY, RESORT & SPRING COLLECTION Continuous by appointment. Contact: Pat Mapes, 244-6670.	ASSEMBLAGE	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Nov. 1	SPRING COLLECTION IN NEW YORK By appointment. Contact: Jerry Padgett 254-3988; or (213) 627-5201.	MR. BLACKWELL	HOTEL WARWICK SUITE 2206
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 244-6761.	CARLYE	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Nov. 1	SPRING COLLECTION: IMPORTED JERSEY PRINTS AND SOLIDS By appointment. Contact: Barry Zawel, 564-9115.	COLLECTORS ITEMS I (DIV. LEONARD SUNSHINE)	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 1	SPRING DRESSES AND COMPONENTS By appointment. Contact: Barry Zawel, 564-9115.	COLLECTORS ITEMS II (DIV. LEONARD SUNSHINE)	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 1	SPRING AND SUMMER COLLECTIONS From Paris -- More; also, Tricot Vanel. Contact: Jackie Hayman, 354-6474.	CYGNE DESIGNS LTD.	226 WEST 37TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTIONS Contact: Ruth Winslow, 221-6655. Press-Jody Donohue Associates, 688-8653.	ESTEVEZ; EVA GABOR; RESORT SPORT	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Nov. 1	SPRING COLLECTION: COATS AND SUITS Continuous by appointment. Contact: 354-7284.	GALLANT INTERNATIONAL; & PIERRE CARDIN	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: LO 3-0988.	GIL AIMBEZ FOR GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-2700.	GINALA, GINESSA, GINORI, AQUANALA, AQUATOOGS	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday Nov. 1	SPRING-INTO- SUMMER COLLECTION Continuous by appointment. Contact: 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday Nov. 1	OPENING: SPRING AND SUMMER COLLECTION Cotton sportswear and dresses, manufactured in Greece and Turkey. By appointment. Contact: Elayne, 221-6654.	GRECOPHILIA DESIGNED BY ANDREA UNGAR	1411 BROADWAY SHOWROOM - 1297
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 564-7822.	JAN'S THINGS BY JAN STRASS	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Lou Miller, 239-4155.	JUPE INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Nov. 1	OPENING: SPRING IMPORTED FRENCH JERSEY PRINTS By appointment. Contact: Helen Presser, 564-9115.	MAC TAC OF PARIS FOR LEONARD SUNSHINE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: BR 9-5991.	MIGNON COUTURE BY DOROTHY FARBO	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 1	SPRING AND SUMMER COLLECTION By appointment. Contact: 563-0800.	MULTI FACETS (DIV. SPORTWHIRL)	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING ITALIAN KNITWEAR By appointment. Contact: Cathy di Montezemolo, 239-4213.	NOI	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Contact: Buyers-Bert Reifer, 221-0661; Press-Jeanne Chappell, 221-0644.	RUFFINWEAR & RUFFINKNIT BY CLOVIS RUFFIN	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-0800.	SPORTWHIRL BY JEANNE CAMPBELL	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION By appointment. Contact: Norma Drimba or Debbie Dobbs, 239-8530.	STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Paul Scott, 714 So. L.A. St., (213) 623-8112.	ERNST STRAUSS; SCHNELL SPORT	HOTEL GOTHAM SUITE 1801
Beginning Monday Nov. 1	SPRING DRESSES AND SEPARATES Including exclusive prints. Continuous by appointment. Contact: 564-8687. Publicity: Rubye Graham, 355-0557.	TANIA VARTAN LTD.	226 WEST 37TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHEL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Nov. 2	ELECTION DAY (Tuesday)		
Beginning Tuesday Nov. 2	SHOWING OF SPRING COLLECTION Also Costume Capers. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Nov. 2	SHOWING OF SPRING COLLECTION Continuous by appointment. Contact: Larry Lefkowitz, 239-1150.	BRENNER BEES BY ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Nov. 2	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 594-8400.	LIZ CLAIBORNE	80 WEST 40TH STREET SHOWROOM - 2ND FLOOR
Beginning Tuesday Nov. 2	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Lillian Brandt or Betsy Klein, 239-4155.	JAMES DAUGHERTY	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Nov. 2	OPENING OF SPRING COLLECTION Single knit sportswear. By appointment. Contact: Johanna Burke, 391-8454.	J.W.P. SPORT (DIV. WHATEVERWEAR)	1410 BROADWAY SHOWROOM - 33RD FLOOR
Beginning Tuesday Nov. 2	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Miss Fritz, 239-9400.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Nov. 2	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Joan Resker, 695-5100.	ORIGINALA BY PAT SANDLER	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Tuesday Nov. 2	SPRING: BELLE SAUNDERS & JOEY GARGUILLO Continuous showings by appointment. Contact: LO 4-9194.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Nov. 3 9:00 A.M.	PRESS SHOWING: SPRING COLLECTION By invitation. Thereafter one show daily at 9:00 A.M., Nov. 4-5, 8-12. By appointment through Nov. 16. Contact: Jim Harp, (213) 462-6377.	HOLLY'S HARP (950 CAHUENGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Wednesday Nov. 3 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Nov. 3 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

Postponed
Nov. 3 JOHN ANTHONY'S SHOWING, ORIGINALLY SCHEDULED FOR NOV. 3 AT 12:00 NOON, HAS BEEN POSTPONED TO MON., NOV. 8 AT 3:30 P.M. (See pg. 6)

Wednesday
Nov. 3 SHOWING OF SPRING HAROLD LEVINE BY 530 SEVENTH AVENUE
1:00 P.M. COLLECTION DON BREITINGER SHOWROOM - 21ST FLOOR
By invitation. Thereafter by appointment. Contact: 391-2255.

Wednesday
Nov. 3 SHOWING OF SPRING MADY GERRARD 550 SEVENTH AVENUE
2:00 P.M. COLLECTION NEW SHWRM-5TH FLOOR
By invitation. Contact: 594-5010. Publicity: Vera Bacal, PL 3-8421.

Wednesday
Nov. 3 SHOWING OF SPRING HANAE MORI 550 SEVENTH AVENUE
3:00 P.M. COLLECTION SHOWROOM - 5TH FLOOR
Also, Tues., Nov. 9 at 12:00 Noon. By reservation. Contact: Al Quinn, 221-5726.

Wednesday
Nov. 3 SHOWING OF SPRING TRIGERE 550 SEVENTH AVENUE
4:00 P.M. COLLECTION SHOWROOM - 16TH FLOOR
Also Nov. 9 at 4:00 P.M. By reservation. Contact: LO 3-1600.

Wednesday
Nov. 3 SHOWING OF SPRING CONCEPT VII & C.VII F.I.T. AMPHITHEATRE
5:00 P.M. COLLECTION BY GEORGE MATYAS 227 WEST 27TH STREET
By invitation. Thereafter in showroom, 6th floor. Contact: 695-7715.

Beginning
Wednesday
Nov. 3 OPENING OF SPRING DALANI II & 498 SEVENTH AVENUE
COLLECTION DAL KNITTERY SHOWROOM - 6TH FLOOR
Designed by Arthur Dalager. By appointment. Publicity: Betty Yarmon, 563-2300.

Wednesday
Nov. 3- SPRING-SUMMER HELGA HOTEL GOTHAM
Nov. 16 COLLECTION IN NEW YORK (722 SOUTH L.A. ST.) SUITE 1201
By appointment. Contact: Walter Oppenheimer, (213) 627-0806.

Beginning
Wednesday
Nov. 3 SPRING/SUMMER HOUSE OF JULIO 145 EAST 52ND STREET
COLLECTION SHOWROOM - 8TH FLOOR
By appointment. Buyers: Betty Forray, 751-4191; Press-Roz Rubinstein, 691-8340.

Beginning
Wednesday
Nov. 3 OPENING OF SPRING RIZKALLAH FOR 550 SEVENTH AVENUE
COLLECTION DON FRIESE SHOWROOM - 9TH FLOOR
Continuous by appointment. Contact: 354-0824.

Beginning
Wednesday
Nov. 3 SPRING: MARIO FORTE RONA 498 SEVENTH AVENUE
& GLORIA CASTALDO SHOWROOM - 6TH FLOOR
Continuous by appointment. Publicity: Betty Yarmon, 563-2300.

Thursday
Nov. 4 SHOWING OF SPRING ADELE SIMPSON 530 SEVENTH AVENUE
9:00 A.M. COLLECTION SHOWROOM - 23RD FLOOR
(Note change of date & time). Also, Nov. 9 at 10:00 A.M. Contact: 354-8600.

Thursday
Nov. 4 SHOWING OF SPRING ALBERT NIPON 530 SEVENTH AVENUE
10:00 A.M. COLLECTION SHOWROOM - 3RD FLOOR
Also 2:00 P.M. By reservation. Contact: 354-0760.

Thursday
Nov. 4 PRESS PREVIEW OF BONNIE CASHIN FOR 48 WEST 37TH STREET
11:00 A.M. SPRING COLLECTION PHILIP SILLS SHOWROOM - 5TH FLOOR
By invitation. Thereafter by appointment. Contact: Arthur Sheer, 563-2633.
Publicity: Ruth Hammer Associates, 687-2545.

Thursday
Nov. 4 COMPLETE COLLECTIONS GIORGIO SANT'ANGELO 20 WEST 57TH (4TH FL.)
12:30 P.M. & FOR SPRING '77 NEW DESIGN STUDIO
2:30 P.M. Swimwear for Sinclair; ready-to-wear for SDB Creations; SR Sant'Angelo menswear.
By invitation. Thereafter in respective showrooms, 245-1550.

Nov. 4	2:00 P.M., (2nd show), ALBERT NIPON, 530 Seventh Ave., 3rd floor, 354-0760		
Thursday Nov. 4 3:00 P.M.	SPRING FASHIONS BY AMERICAN DESIGNERS Fashions in pure silk and other American Silk Mills fabrics. Also, special collections of Vogue Patterns by leading designers. <u>Show at 3:10.</u> Press and retailers by invitation. Contact: Rubye Graham, 355-0557.	AMERICAN SILK MILLS CORP. (155 EAST 44TH STREET)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Thursday Nov. 4 5:00 P.M.	SPRING '77 PRINTS IN READY-TO-WEAR "New Design Directions" in prints -- sportswear, dresses, childrenswear, loungewear, lingerie. By invitation. Contact: Arlene Friedlander, 564-8505.	AMERICAN PRINTED FABRICS COUNCIL (1450 BROADWAY)	THE WEAVERS CLUB 111 WEST 40TH STREET
Beginning Thursday Nov. 4	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 279-2345.	LEVINO VERA FOR MAYEHOFF	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Nov. 6- Nov. 8	SPRING SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS AT AIRPORT HYATT HOTEL Contact: Jack Feinstein, BR 9-0952.		
Saturday Nov. 6- Nov. 9	SPRING/SUMMER FRENCH FASHIONS IN CALIFORNIA Collections by 14 French manufacturers. Contact: Sarah Foster, 354-8620.	FRENCH APPAREL CENTER (500 FIFTH AVENUE)	SHERATON AIRPORT HOTEL LOS ANGELES, CALIF.
Nov. 6	SPRING COLLECTIONS AT CHICAGO APPAREL CENTER (Nov. 6-11); (800) 621-3902		
Monday Nov. 8 8:30 A.M. Breakfast	PRESS SHOWING: SPRING COLLECTION By invitation. Also, Nov. 9 and 10 at 8:30 A.M. By reservation. Contact: 391-5460. Press: Joanne Creveling, 586-2377.	CHARLOTTE FORD (DIV. DON SOPHISTICATES)	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Nov. 8 9:00 A.M.	PREMIERE COLLECTION: READY-TO-WEAR Also Nov. 9, 10 & 12 at 9:00 A.M. Contact: CI 7-1100, ext. 235 or 305.	CHINA MACHADO FOR PAT TENNANT	10 WEST 57TH STREET 7TH FL. (EMPLOYEE ENT.)
Monday Nov. 8 10:30 A.M.	PREMIERE COLLECTION: DESIGNER SPORTSWEAR By invitation. Thereafter by appointment, 550 7th Ave., 21st floor, 354-5766.	CHARLES SUPPON FOR INTRE-SPORT	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Monday Nov. 8 12:00 Noon	SHOWING OF SPRING- SUMMER COLLECTION Show followed by luncheon at 1:00. (Note change of date and time). By invitation. Contact: Buyers--Helen Bailey; Press-Fernanda Gilligan, 355-7600.	ROBERTA DI CAMERINO	OLYMPIC TOWER-2ND FL. 645 FIFTH AVENUE
Monday Nov. 8 2:00 P.M.	SHOWING OF SPRING WOMENSWEAR COLLECTION By invitation. Contact: Roberta Bendavid, 399-2450.	RAFAEL BY BILL KAISERMAN	HOTEL PIERRE GRAND BALLROOM
Nov. 8 3:00 P.M.	SPRING SHOWING BY SIBLEY COFFEE, ORIGINALLY SCHEDULED FOR MON., NOV. 8 AT 3:00 P.M., HAS BEEN CANCELLED. (Continuous showings beginning Nov. 8).		
Monday Nov. 8 3:30 P.M.	SHOWING OF SPRING COLLECTION By invitation. (Note change of date and time). Thereafter by appointment, 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Monday Nov. 8 4:30 P.M. Cocktails	PREMIERE SHOWING: INTIMATE APPAREL Spring and Summer intimate apparel. <u>Show at 5:00 P.M.</u> By invitation. Thereafter showroom, 8th floor. By appointment. Contact: 490-7325.	FLEXNIT BY BILL BLASS (11 EAST 36TH STREET)	FOUR SEASONS 99 EAST 52ND STREET

Monday Nov. 8 5:00 P.M. Cocktails	SPRING FASHIONS: NEW GEOFFREY BEENE COLLECTION Collections by Geoffrey Beene, Bill Tice, Leo Narducci for Bergmann, Models Coat. <u>Show at 6:00.</u> By invitation. Publ: Viola Rossi, PL 9-3305.	SWIRL TAVERN ON THE GREEN 67TH ST. & CENT. PARK W.
Beginning Monday Nov. 8	SPRING & SUMMER DESIGNER SPORTSWEAR By appointment. Contact: John Spears, 221-5726. Publ: Rea Lubar, 279-0790.	ALICE BLAINE 80 WEST 40TH STREET THE GREEN HOUSE-10TH FL.
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Stephen Perlo, 391-0900.	DONALD BROOKS 530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION By appointment. Contact: 889-4826.	FABRICE DESIGN LTD. 226 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 391-0900.	GINO SNOW LTD. BY RICHARD ASSATLY 550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-7880.	EVA FOR ROBERT JANAN 530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION By appointment. Contact: 354-8080.	JUST MORT BY LEE EVANS 1400 BROADWAY SHOWROOM - 2ND FLOOR
Monday Nov. 8- Nov. 19	SPRING/SUMMER BOUTIQUE "DELUXE" COLLECTION Continuous by appointment. Contact: Sylvia Eyrat, 581-3890.	LANVIN BY JULES-FRANCOIS CRAHAY 1370 AVE. OF AMERICAS SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: LO 3-4358.	VERA MAXWELL 530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: BR 9-5991.	MIGNON INTERNATIONAL 498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS 498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING JEWELRY COLLECTION Continuous by appointment. Contact: 869-9470.	NAPIER 530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION By appointment. Contact: 221-6720.	LEO NARDUCCI THE SPORTING SIDE 530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-6040.	NINOTCHKA 530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Nov. 8	PREMIERE OF NEW COLLECTION New division of Albert Nipon. By appointment. Contact: 354-0760.	NIPON BOUTIQUE 530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

Beginning Monday Nov. 8	OPENING OF SPRING/ SUMMER COLLECTION Continuous by appointment.	OLIVIER DESIGNS Contact: 730-8118.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	SAMUEL ROBERT Contact: Bill Levin, 221-1995.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	SIBLEY-COFFEE LTD. Contact: 758-2341. Publ.: Rubye Graham, 355-0557.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 8	SHOWING OF SPRING COLLECTION By appointment.	GLORIA VANDERBILT Contact: Barrie Sommerfield, 239-4213.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION By appointment.	ILIE WACS; WACS WORKS Contact: Barbara Walker, 354-9080.	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Monday Nov. 8- Nov. 12	OPENING OF SPRING COLLECTION Italian couture collection of lightweight leathers, suedes, corduroy and denim. Breakfast shows, 10:00 A.M.-Nov. 8, 9, 10. Contact: Re Lubar, 279-0790.	ROBERTO CAVALLI	HOTEL PLAZA PRIVATE SUITE
Monday Nov. 8- Nov. 19	SPRING INTIMATE APPAREL "INDIVIDUALIST COLLECTION" By Margit Brandt, Juniper for Juniors, Rutledge, Emilio Pucci. Informal modeling daily. (Shows, Nov. 8-12, 9:30, 11:00 & 2:30). Contact: Buyers: Ann Loprieno, MU 2-1330, ext. 830; Lorrie Howard, ext. 743. Publ: Ruth Hammer Assoc., 682-6620.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 8- Nov. 19	SHOWING OF SPRING INTIMATE APPAREL By appointment. Contact: Bernadette Koziel, PL 7-9600.	KAYSER-ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Monday Nov. 8- Nov. 19	SPRING COLLECTIONS: INTIMATE APPAREL Shows from Nov. 8-11 at 9:30, 11:00 & 2:30. Contact: Buyers--557-1920; Press--Ellen Meshnick, 557-1929.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE-1ST FL.
Tuesday Nov. 9 9:00 A.M.	SHOWING OF SPRING SUMMER COLLECTION By invitation. Also Nov. 11 at 4:30 P.M. Contact: Marie Rose Bernstein, 581-8581.	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 7TH FLOOR
Tuesday Nov. 9 10:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment, showroom. Contact: 868-4466.	CAROL HORN'S HABITAT (1411 BROADWAY)	BROTHERHOOD-IN-ACTION 560 SEVENTH-AUDITORIUM
Nov. 9	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., 354-8600		
Tuesday Nov. 9 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Also Nov. 9 & 11 at 2:00. By reservation. Contact: Harold Davis, 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Nov. 9 11:00 A.M.- 3:00 P.M.	OPENING OF SPRING COLLECTION (Show at 4:00 P.M. has been cancelled). Continuous showings by appointment. Contact: 354-4700.	GAMUT BY DON SAYRES	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

Nov. 9 12:00 Noon, HANAE MORI (2nd show), 550 Seventh Avenue, 5th floor, 221-5726

Cancelled LIZ CLAIBORNE SPRING SHOWING, ORIGINALLY SCHEDULED FOR NOV. 9 AT 12:30 P.M.,
Nov. 9 HAS BEEN CANCELLED. (Continuous showings beginning Nov. 2. See page 4).

Nov. 9 2:00 P.M., BILL BLASS (2nd show), 550 Seventh Avenue, 17th floor, 221-6660

Tuesday SHOWING OF SPRING V & J DESIGN 500 SEVENTH AVENUE
Nov. 9 COLLECTION SHOWROOM - 5TH FLOOR
2:30 P.M. By invitation. Thereafter by appointment. Contact: 279-9223.

Tuesday "LIFESTYLE IN KNITS"-- KNITTED TEXTILE HOTEL PLAZA
Nov. 9 FASHION SHOW ASSOCIATION BALLROOM
4:00 P.M. In conjunction with "Knit Fashion Festival". Show at 4:45 P.M. By invitation.
Cocktails Contact: Sondra Godfrey at Bell & Stanton, 759-4800.

Nov. 9 4:00 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO 3-1600

Cancelled GAMUT SPRING SHOWING, ORIGINALLY SCHEDULED FOR NOV. 9 AT 4:00 P.M., HAS BEEN
Nov. 9 CANCELLED. (See page 8, 11:00 A.M.-3:00 P.M. on Nov. 9).

Tuesday INTRODUCTION OF NEW JACQUES BELLINI RAINBOW ROOM
Nov. 9 JEWELRY COLLECTION FOR GOLDEN MIST ROCKEFELLER CENTER
5:00 P.M.- Jewelry for men and women, designed by Jacques Bellini for Golden Mist. Informal
8:30 P.M. modeling. By invitation. Contact: Alicia Celli, 421-6133.

Tuesday SHOWING OF SPRING ALBERT CAPRARO F.I.T. AMPHITHEATRE
Nov. 9 COLLECTION (550 SEVENTH AVENUE) 227 WEST 27TH STREET
5:30 P.M. By invitation. Thereafter at showroom, 23rd floor. Contact: 221-8330.

Tuesday SHOWING OF SPRING MICHAEL NOVARESE HOTEL PLAZA
Nov. 9 COLLECTION PRIVATE SUITE
6:00 P.M. By invitation. Also, Nov. 10 at 6:00 P.M. Contact: Robert Nelson(213) 652-9010.

Beginning 1977 BETTY HANSON & COMPANY 205 WEST 39TH STREET
Tuesday COLLECTION SHOWROOM - 14TH FLOOR
Nov. 9 Continuous by appointment. Contact: 736-8888.

Beginning OPENING OF SPRING KIKI HART BY 530 SEVENTH AVENUE
Tuesday COLLECTION GEORGE SAMEN SHOWROOM - 18TH FLOOR
Nov. 9 Continuous by appointment. Contact: 947-7457.

Beginning OPENING OF SPRING MOLLIE PARNIS COUTURE 530 SEVENTH AVENUE
Tuesday COLLECTION BY MORTY SUSSMAN SHOWROOM - 18TH FLOOR
Nov. 9 Continuous by appointment. Contact: 279-5012.

Wednesday SHOWING OF SPRING/ MRS. H. WINTER 155 WEST 23RD STREET
Nov. 10 SUMMER COLLECTION FOR YESTERDAY'S NEWS SHOWROOM - 10TH FLOOR
9:00 A.M. By invitation. Thereafter by appointment. Contact: 691-8300.

Wednesday SHOWING OF SPRING KASPER FOR 530 SEVENTH AVENUE
Nov. 10 COLLECTION JOAN LESLIE SHOWROOM - 11TH FLOOR
10:30 A.M. By invitation. Thereafter by appointment. Contact: 221-4200.

Wednesday SHOWING OF SPRING GEOFFREY BEENE 550 SEVENTH AVENUE
Nov. 10 COLLECTION SHOWROOM - 4TH FLOOR
12:00 Noon Also at 4:00 P.M. By invitation. Contact: 594-0454.

Wednesday PRESS SHOWING: SCOTT BARRIE BROTHERHOOD-IN-ACTION
Nov. 10 SPRING COLLECTION (530 SEVENTH AVENUE) 560 SEVENTH AVENUE
1:30 P.M. By invitation. (Note change of place). Thereafter showroom, 3rd floor, 354-7830.

Wednesday Nov. 10 3:00 P.M.	PRESS SHOWING: SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Tom Snowden, 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Nov. 10	4:00 P.M., GEOFFREY BEENE (2nd show), 550 Seventh Ave, 4th floor, LW 4-0454		
Wednesday Nov. 10 5:00 P.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Also Thurs., Nov. 11 at 10:30. Thereafter by appointment, 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Nov. 10 6:00 P.M.	SHOWING OF SPRING- SUMMER COLLECTION By invitation. Thereafter, appointment. Contact: Joan Blumberger, 736-4078.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
Nov. 10	6:00 P.M., MICHAEL NOVARESE (2nd show), Hotel Plaza, (213) 652-9010		
Wednesday Nov. 10- Nov. 14	INTERNATIONAL PRESS SHOWINGS Fashions by International, California and New York designers. By invitation. Director: Mildred Sullivan, 221-3816.	NEW DIRECTIONS PRESS WEEK	N.Y. SHERATON HOTEL 7TH AVE. & 56TH STREET

Nov. 10	IDEACOMO (Nov. 10-12) FABRIC FAIR IN MILAN		
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Thursday Nov. 11 9:00 A.M. Breakfast 12:00 Noon Luncheon	TWO SHOWINGS: AMERICAN READY-TO-WEAR "Collections for Hot Weather Dressing"--Chairman, Report, Commentary: Elsa Klensch, Sr. Fashion Editor, Harper's Bazaar. Slides and runway presentation. Prices: Breakfast--\$15.00, members; \$20.00, guests; Luncheon--\$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Thursday Nov. 11 10:30 A.M.	PREMIERE: SPORTSWEAR BY PERRY ELLIS By invitation. Publicity: Rea Lubar, 279-0790.	PORTFOLIO (NEW DIV., THE VERA COMPANY)	1411 BROADWAY SHOWROOM - 29TH FLOOR
Nov. 11	10:30 A.M., OSCAR DE LA RENTA (2nd show), 550 Seventh Ave., 11th fl., 354-6777		
Thursday Nov. 11 11:30 A.M.	SHOWING OF SPRING COLLECTION Also at 3:30 (Buyers). By invitation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Nov. 11	12:00 Noon, THE FASHION GROUP, (American RTW), Hotel Americana, CI 7-3940		
Nov. 11	2:00 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th floor, 221-6660		
Nov. 11	3:30 P.M., HALSTON (Buyers), 550 Seventh Avenue, 14th floor, 354-6340		
Nov. 11	4:30 P.M., FERNANDO SANCHEZ (2nd show), 50 West 57th St., 7th floor, 381-8581		
Friday Nov. 12- Nov. 19	SPRING-SUMMER ITALIAN READY-TO-WEAR For buyers and press. (Show at 4:00 P.M., Nov. 15, at Carrano Boutique, 677 Fifth Ave., by invitation.) Contact: 432-9250, ext. 37.	ERTE-ROME	HOTEL PLAZA PRIVATE SUITE
Saturday Nov. 13 7:30 P.M. Cocktails- Dinner	FASHIONS BY GUCCI; & TRIBUTE TO DINA MERRILL Juvenile Diabetes Foundation "Promise Ball", sponsored this year by General Foods, will pay tribute to Dina Merrill for her major contribution to the organization. Boutiques by Gucci and Christie Bros. MC: Art Buchwald. Tickets: \$100.00 per person. (Black Tie). Contact: Eve Siegel Associates, 688-4598.	JUVENILE DIABETES FOUNDATION	HOTEL PIERRE GRAND BALLROOM

Nov. 14- Nov. 16	METROPOLITAN FASHION SPORTSWEAR EXHIBITORS--SPRING SHOWINGS AT NEW YORK STATLER HILTON HOTEL. Contact: 695-6856.		
Monday Nov. 15 7:00 P.M. Dinner	ANNUAL FASHION DINNER DANCE Honoring John Schumacher, chairman, Bonwit Teller. Chairman: Jerry Silverman. Reservations: \$175.00 per person. Contact: Judith Wittenstein, 751-4000.	AMERICAN JEWISH COMMITTEE APPEAL FOR HUMAN RELATIONS	HOTEL PLAZA GRAND BALLROOM
Monday Nov. 15- Nov. 19	SEMI-ANNUAL PRESS WEEK By invitation. Publicity: Eleanor Lambert, MU 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA
Beginning Monday Nov. 15	SPRING JEWELRY AND ACCESSORIES By appointment. Contact: Stephanie, 679-6281.	P. C. DESIGNS	385 FIFTH AVENUE SHOWROOM - SUITE 809
Wednesday Nov. 17 7:00 P.M.	SPRING FASHION PREVIEW;& PORTRAITS BY ANDY WARHOL First exhibition of Andy Warhol's photographic portraits: Deda Blair, Pat Buckley, Cheray Duchin, Maria Cooper Janis, Linda Hutton, Dina Merrill, Pam Sakowitz, Barbara Walters -- all wearing fashions by Albert Nipon. Also, presentation of Nipon Spring collection. Benefit--Society for the Facially Disfigured. By invitation. Bloomingdale's contact: Leslie Gillen, 223-7205.		
Thursday Nov. 18 8:00 P.M.	FASHION SHOW AND AWARD PRESENTATION Presentation to Mario Forte of Chancellor's Medal for Distinguished Achievement (graduate of Syracuse University). Retrospective fashion show of design. Tickets: \$25.00 per couple; \$15.00 each. Contact: 826-0320. Syracuse Publicity: Sheila Gibson, 423-2507; Rona--Betty Yarmon, 563-2300.	SYRACUSE UNIVERSITY & RONA	LUBIN HOUSE 11 EAST 61ST STREET
Nov. 19 9:00 A.M. & 12:00 Noon	TWO SHOWINGS: PRET-A-PORTER Prices and more details later. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Monday Nov. 22 12:00 Noon Cocktails	BENEFIT OPENING: "CAROL'S KITCHEN" Lunch with Jacques Pepin, Raymond Sokolov, John Clancy and other famous food authorities, for benefit of Hospital for Special Surgery. Luncheon at 12:30. By invitation. Publicity: Harriet Weintraub, EL 5-6800.		
Nov. 23- Nov. 26	INTERSTOFF FABRICS FAIR FOR FALL-WINTER '77-'78 -- Exhibition in Frankfurt. Contact: German American Chamber of Commerce, 582-7788.		
Nov. 25	THANKSGIVING DAY (Legal Holiday)		
Wednesday Dec. 1 6:00 P.M. Reception- Dinner	SPECIAL AWARDS: SALUTE TO FASHION INDUSTRY Fifty-second anniversary Gold Medal Awards dinner. Fashion show by Lord & Taylor. Jerry Silverman will accept award on behalf of fashion industry. <u>Dinner: 7:00</u> (black tie). Reservations: \$70.00. Contact: Paul Smart, 564-2040.		
Dec. 4- Dec. 7	THIRTY-FIFTH SPRING DISPLAY MARKET WEEK -- VISUAL MERCHANDISING CENTER, 120 EAST 23RD STREET. Contact: G.M. Valenti, YU 2-6571.		
Monday Dec. 6 8:00 P.M. Dinner	BENEFIT: "THE GLORY OF RUSSIAN COSTUME" Presented in cooperation with the Council of Fashion Designers of America. Price per person: \$150.00, for benefit of Costume Institute. Chairman of Benefit Committee: Mrs. Aristotle Onnasis. Contact: 879-5500.		